



**Loudoun County
Department of Fire, Rescue, and Emergency
Management
INFORMATIONAL BULLETIN**



**Subject: Unauthorized Use of LCFR Name
for Product Endorsement**

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Approved:


Mary L. Maguire, Assistant to the Chief

It has been brought to our attention that "Firehouse Promotions", www.firehousepromotionsinc.com, has been soliciting local businesses requesting sponsorships for their "Fire Safety Memo Board Program". The vendor is claiming that the small dry erase boards have been endorsed by Loudoun County Fire, Rescue and Emergency Management and would have the Loudoun County Fire Rescue name printed on these boards, which could be distributed in our area.

Loudoun County Fire, Rescue and Emergency Management **IS NOT** associated with this endeavor and **HAS NOT** granted permission to use our names as an endorsement for this product. Should you receive any inquiries from the business community or general public regarding this, please have them contact Mary L. Maguire, Assistant to the Chief, 703-777-0333.